

# Bill Moseley, Ph.D.

## 28 YEARS OF LEADERSHIP AND INNOVATION

2026

### Professor, Computer Science

August, 2022 to Present

*Following my return to faculty, I have remained engaged in institutional leadership and innovation. In addition to updating and advancing Computer Science curriculum I teach online and face to face courses using OER materials and course designs developed to create an equitable space for all students. I have also continued my work with select community partners begun in my previous position.*

- Developed programs in Data Science and iOS Development.
- Co-Chair of Information Systems and Instructional Technology Committee
- Faculty Mentor, Faculty Diversification Program
- Faculty Partner, Kickstarter 2.0: Culturally-Relevant Teaching Grant Program
- District Accessibility Coordinator

### Vice President, Innovation & Development

January to September, 2022

*As the only administrator in the history of the college to hold this title, I led institutional innovation projects, developing visionary ideas into institutional resources and viable programs. Leveraging technology, equity frameworks, and cutting edge developments in course programming, I worked across the organization to push the boundaries of innovation at BC.*

- Led expansion of work and programming for Project HireUp & CityServe.
- Created the BC Entrepreneurship Academy.
- Created the Applied Leadership Certificate.
- Supported two baccalaureate degree applications.
- Developed multiple partnerships with the Cesar Chavez Foundation.
- Guided multiple districtwide technology project implementations.
- Grew and organized CDCP and non-credit offerings.

2022

### Dean of Academic Technology

January, 2017 to January, 2022

*In this role, I created the Academic Technology Department, redefined professional development at BC, and institutionalized online learning, moving this modality from a niche set of courses to a robust, widespread, high-quality option for students. This work built the infrastructure that enabled the college to move to fully online instruction in less than two weeks in March of 2020 with almost no loss of instruction. Advances in teaching and learning, microcredentials, competency-based learning, open educational resources, and our online catalog are all products of my leadership.*

- Appointed by the CCCCCO to the Board of the **Corporation for Education Network Initiatives in CA.**
- Grew online offerings from 54 sections in Fall 2016 to **368 by Fall 2019.**
- Led the move of **over 1,200 sections** online in response to COVID, and created online teacher training to support BC and K-12 teachers throughout Kern County.
- Grew average **number of online courses per graduate** from 8.35 in 2016 to 14.07 in 2019.
- Created the Online Student Hub to support **equity for online students.**
- Partnered with Rural Initiatives and community partners to extend our campus reach and academic support to **minoritized and disadvantaged students across Kern County.**
- Led the execution of grants through IEPI and CVC-OEI for over **\$700,000.**
- Created and launched **BC's first web-native college catalog**, integrating Pathways Program Mapper.
- Developed an analytics-based scheduling process and platform to boost **scheduling efficiency and increase class availability** for students.
- Guided the development of a partnership with the **City of Shafter** to extend library services and support to the **Shafter Public Library.**
- Brought the **Equity Rubric for Online Instruction** to Bakersfield College online faculty, and pioneered training for online equity instruction and mobile-device instruction at BC.
- Led the optimization of several campus processes, **increasing efficiency, conserving resources and improving student success.**

2017

**Bill Moseley, Ph.D.****LEADERSHIP AND INNOVATION, CONTINUED**

2017

**Professor, Computer Science***August, 2001 to January, 2017*

*During my initial 16-year period as Computer Science faculty at Bakersfield College, I engaged with virtually every form of faculty leadership imaginable, from committee leadership to membership on the Academic Senate and Senate Executive Board, to departmental leadership and even special appointments to college-wide leadership. I have created and modified programs, led the college through sweeping changes to systems and procedures, and have even taken on faculty leadership of multiple accreditation efforts – all through collegial, transparent work as a faculty member.*

**Faculty Director Technology, Innovation and Professional Development: 2013-2016**

- Worked directly with College President on multiple technology initiatives..
- Led the campus-wide LMS transition from Moodle to Canvas.
- Directed the Work of Instructional Technology faculty and staff.
- Developed pilot MOOCs for Bakersfield College.
- Developed boot camp for minoritized students with Engineering faculty.

**Faculty Co-Chair, Curriculum Committee: 2012**

- Developed a curriculum tracking and communication program.
- Developed a district-wide data-transition strategy from CurricuNet to eLumen.

**Department Chair Business Mgmt. and Information Tech.: 2008-2013**

- Managed department of 12 faculty across Business and Computer Science.
- Developed and revised budgets for the department and categorical funds.
- Led the development of curriculum, including initial AS-T programs.

**Faculty Co-Chair, Info. Systems / Instructional Tech. Committee: 2006-2008**

- Successfully led the selection and implementation of Moodle as campus LMS.
- Represented the College at districtwide instructional technology functions.
- Led the development and revision of campus technology processes.

**Faculty Co-Chair, Accreditation Steering Committee: 2006-2007**

- Led the campus in the development, assisted with writing of the self-study.
- Gathered, maintained, indexed and logged specific evidence for the site visit.
- Coordinated the visiting team's logistics and accommodations.

2001

**Internet Services Specialist***June 1998 to August, 2001*

*In my first full-time position at Bakersfield College, I immediately stepped into a leadership role, shepherding the college's participation in the rapidly growing world of the Internet. I solved problems that were new to the college, innovating and leading at the college level as well as within departments across the college. I played a critical role in establishing online learning at Bakersfield College, assisting and building instructional tools for faculty.*

- Managed and directed Bakersfield College's public-facing web presence.
- Developed and maintained all internal web-based applications.
- Led the development of an initial web presence for critical areas of campus.
- Led BC through two complete web redesigns, in 1998 and 2001.
- Coordinated with district technology staff for the exchange and availability of data.
- Solved emerging online course development needs prior to LMS usage.

1998

# Bill Moseley, Ph.D.

---

## GRADUATE TEACHING AND LEADERSHIP

---

### Pepperdine University Graduate School of Education & Psychology

**Faculty, Learning Technology & Leadership**

**May, 2002 to July 2022**

*For 20 years, I served as a lead adjunct faculty member in the Master of Arts in Learning Technologies program and the Doctor of Education in Learning Technologies programs at Pepperdine University.*

#### **Courses Taught:**

- Educating Today's Learner
- Distributed Learning Environments
- Leadership and Technology
- Doctoral Seminar: Computational Thinking
- Participatory Action Research
- Learning Theory
- Instructional Design Leadership
- Games, Simulations and Virtual Worlds

#### **Achievements:**

- I led, planned and executed the week-long immersive technology and learning experience used as the kickoff and orientation to the MALT program, called Cadre Camp.
- My work with students and Daniel Pink's A Whole New Mind in the virtual world of Second Life was featured in the January 7, 2007 issue of the New York Times.
- I regularly participated alongside the full-time faculty of the MALT program in activities such as curriculum revision, accreditation, and program evaluation, as well as program leadership.
- I led the development and maintenance of an extensive network of alumni and current students.

## FORMAL EDUCATION

---

*While I believe that formal education is just part of my lifelong learning journey, it does demonstrate my learning trajectory throughout my adult life. I have made deep, continual investments in my own professional development, continuing to challenge myself in learning beyond even my doctoral degree.*

### **Ph.D. in Educational Leadership and Higher Education**

**July, 2010**

Dissertation Topic: Student and Faculty Perceptions of Technology's Usefulness in Community College Gen. Ed. Courses.  
University of Nebraska-Lincoln

### **M.A. in Educational Technology**

**July, 2001**

Research Topic: Breaking the Mold - Creating More Effective Online Learning Through Personalization  
Pepperdine University

### **B.A. in Psychology, Art / Design Minor**

**May, 1997**

Fresno Pacific University

### **A.A. in Psychology**

**May, 1995**

Bakersfield College

# Bill Moseley, Ph.D.

---

## SPEAKING AND PUBLICATIONS

---

*My involvement in both the scholarly and practical sharing of knowledge throughout my career, through both writing and speaking, is a testament to the progression of innovative thinking throughout the years, and the breadth of my expertise in education, technology and leadership. It also speaks to my ability to convey innovative thinking and concepts to a broader general audience - an essential function of effective leadership in today's educational institution.*

### **You're a Terrible Professor (and Sometimes, So Am I)**

February 1, 2026, ISBN: 979-8218927264

### **Online Teaching Conference 2025 - Long Beach, CA**

June 16-18, 2025

*You're a Terrible Online Professor*

### **Aspire 2022 - Kansas City**

October 10-12, 2022

*A Transformation to a Student-Centered Schedule with Denice McCauley*

### **SLO Talks - Panel**

May 17, 2024

*The Competency Edge: Learning Built for Real-World Success*

### **Aspire 2022 - Kansas City**

October 10-12, 2022

*A Transformation to a Student-Centered Schedule with Denice McCauley*

### **CISOA 2022 Technology Summit - Ontario, CA**

March 20-23, 2022

*Mobile Design: Scaling Access through Professional Development with Alex Rockey, Ph.D.*

### **Online Teaching Conference 2021 - Virtual**

June 22, 2021

*Empowering Faculty in Equitable and Inclusive Online Course Design*

### **Exemplars of Assessment in Higher Education: Diverse Approaches to Addressing Accreditation Standards**

Souza, J.M. & Rose, T., eds.

May 30, 2021, ISBN: 1642672491

*Chapter: The Evolving Measure of Learning with Dr. Sonya Christian*

### **eLumenation - Virtual**

July 21, 2020

*Badging and the Curriculum Ecosystem*

### **SLO Chat - Virtual**

May 29, 2020

*Badging and Assessment Systems*

### **Educational Systems and Intersegmental Pathways Task Force - Sacramento, CA**

February 24, 2020

*Student-Owned Learning and the Future of Transcripts*

### **SLO Symposium - Monterey, CA**

February 7, 2020

*Keynote Panel Discussion*

### **Educational Systems and Intersegmental Pathways Task Force - Sacramento, CA**

September 26, 2019

*Badges, Program Mapping and Careers*

### **Learning Tech Fest - Glendale, CA**

August 24, 2016

*Failure to Fail: Why High Stakes Everything is Ruining Learning*

### **Emerging Technologies for Online Learning - Dallas, TX**

April 22-24, 2015

*It's the Process - Assessing Learning Where It Happens*

### **IntegrateED - Portland, OR**

Feb. 26-28, 2014

*Principles of a Powerful Learning Experience*

### **TechEd - Pasadena, CA**

April 12, 2010

*Choosing an LMS*

### **TechEd - Pasadena, CA**

March 24, 2009

*Authentic Learning in Second Life*

### **TechEd - Pasadena, CA**

April 14, 2008

*Improving Online Education Across the College*

### **SLOAN-C Conference on Online Learning**

Sept. 19, 2007

*Second Life: Real Learning in a Virtual World*

### **Second Life Best Practices in Education - Online**

May 26, 2007

*Keynote: Malibu Island - Pepperdine in Second Life*

### **WISCnet Annual Conference - Madison, WI**

May 8, 2007

*Keynote: Second Life in Education*

### **Software and Info. Industry Association - San Francisco, CA**

April 17, 2007

*Keynote Panel: Will Education Have a Second Life?*

### **Bakersfield College Online Instructor Seminar - Bakersfield, CA**

March 22, 2006

*What Video Games Can Teach Us About Online Learning*

### **Syllabus 2001 Conference on Tech. in Education - San Jose, CA**

July 20-24, 2001

*Web Redesigns from A to Z*

# **Bill Moseley, Ph.D.**

---

## **VOLUNTEER AND COMMUNITY WORK:**

### **Nonprofits in Haiti**

My family and I have been involved in volunteer work supporting various nonprofit entities in Haiti for the last 19 years. Our work has focused on organizations that aid women and children, through early childhood education, adult vocational education, and economic empowerment for women. Our specific work with these organizations has included education, technology support and improvements process development, communication, and fundraising.

Some of the recent nonprofits we have partnered with include:

- Heartline Ministries - [www.heartlineministries.org](http://www.heartlineministries.org)
- Maranatha Children's Ministries - [www.mcmhaiti.org](http://www.mcmhaiti.org)

### **Foster Care**

For nine years, from 2002 to 2011, my wife and I were licensed foster parents. In addition to our biological children and the children we had adopted during this time, our family fostered infants and children placed with us through Kern County. This work included not only primary caregiving, but also work with social workers as well as birth parent visitations, court appointments, and regular home visits to ensure that our home was providing a healthy and safe environment. I have also volunteered through Bakersfield College's foster youth programs to offer basic computer training and resume development to foster youth who are aging out of the system.

### **Foster Parent Education**

After becoming experienced foster and adoptive parents, my wife and I volunteered our time assisting with foster parent training by teaching workshops, being a part of panel discussions, and in one-on-one mentoring relationships with other parents. Foster care and adoption can be a complicated and difficult journey for families, and we felt that our experiences could be helpful to families who were just starting out their journey, as well as to families who needed ongoing support. One of the primary organizations we partnered with was Koinonea Family Services ([www.kfh.org](http://www.kfh.org)), a nonprofit with an office in Bakersfield, CA.

### **K-12 Education**

I served on the Greater Los Angeles Regional Board for Power My Learning ([www.powermylearning.org](http://www.powermylearning.org)) from 2015 to 2016. This organization works to improve K-12 learning outcomes by putting computers in homes of low income and minoritized students, and supporting learning with online tools and teacher training.

### **Swimming**

Early on in the growth of our family, we discovered competitive swimming as a sport. We didn't know it at the time, but this sport would grow to become an important part of our family life. Among my children, there are WAC Conference Champions, SEC Conference Champions, NCAA Division 1 Finalists, Academic All Americans, All Americans, Olympic Trials Qualifiers, and Junior World Record holders. All seven of my kids are swimmers. Along the way, I have supported their journey through my own volunteer time. I've been a swim meet director, served on the board of directors for two club teams, and have gone through the USA Swimming Coach certification process two times. Unofficially, I've also been a travel coordinator, chef, nutritionist, athletic trainer, driver, cheerleader, sports psychologist and equipment manager. I can't count the hours we've invested in this sport over the last 18 years, but it's been worth every one of them. Our whole family is better because of swimming – including me.