

CHOOSING A CMS

Ideas and Factors

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OVERVIEW...

- Technology Factors
- Teaching & Learning Factors
- Faculty Use Factors
- Student Use Factors
- Administrative / Support Factors
- Case: Kern Community College District

TECHNOLOGY

- Hosting
- Coding & Development
- Existing Systems / Integration
- Enrollment / Registration / User Creation
- Technical Support
- Help Desk
- Availability / QoS
- Don't forget TCO!!!

TEACHING & LEARNING

- Pedagogical Model
- Flexibility / Academic Freedom vs. Standardization
Text
- Integration of Resources
- Publisher Content (text, images, video, test banks)
- How do you want to teach online?
- What about hybrid and F2F classes?

FACULTY USE

- How easy is it to learn / use?
- Migration Process
- Faculty training
 - Technical - CMS
 - Technical - General
 - Pedagogy
- Faculty Support
 - Technical (Tiered?)
 - Pedagogy

- Ease of Use (Student Perspective)
- Help Desk / Support
 - Develop a procedure
 - Make some boundaries!
 - Communicate well
 - Documentation
- ADA Usability

ADMINISTRATIVE / SUPPORT

- Online Student Services
 - counseling
 - tutoring
 - registration
 - bookstore
- FERPA Compliance
- Student Conduct / Handbook
- Assessment / Learning Outcomes
- Faculty Evaluation
- Enrollment Management

CASE STUDY: KCCCD

- 3 College District
- Each college different CMS platform
- Goal: Ease of use, cost savings, standardization
- The Process
- The Plan
- Our Current Status